

Big Daddy Life Email Subscription Terms & Conditions

Last Updated: 10/12/2023

1. These Terms of Use (the "Agreement") are entered into by and between Big Daddy Life ("Company," "we," or "us") and you, the user ("User" or "you"). This Agreement governs your use of Big Daddy Life's email subscription service, which may include newsletters, promotional offers, updates, and other marketing communications (collectively, the "Promotional Emails").
2. By signing up to receive our Promotional Emails, you agree to be bound by this Agreement. If you do not agree to these terms, please do not sign up for our Promotional Emails.
 - a. Eligibility
 - i. To subscribe to receive our Promotional Emails, you must be at least 18 years of age or the legal age of majority in your jurisdiction.
 - b. Consent and Opt-In
 - i. By signing up for our Promotional Emails, you consent to receive promotional and marketing communications from us. You may unsubscribe or opt-out at any time using the provided unsubscribe link within the email.
 - c. Use of Information
 - i. We respect your privacy. We will use your email address and any other information you provide for the purpose of sending you our Promotional Emails. For more information about how we collect and use your data, please refer to our Privacy Policy.
 - d. Unsubscribe and Opt-Out
 - i. You have the right to unsubscribe from our Promotional Emails at any time. Each Marketing Email we send includes an unsubscribe link. Once you unsubscribe, we will promptly remove you from our Marketing Email list, and you will no longer receive these communications from us.
 - e. Frequency and Content
 - i. The frequency and content of our Promotional Emails may vary. We make no guarantee regarding the frequency, type, or availability of these communications.
 - f. Termination
 - i. We reserve the right to terminate or suspend our Promotional Emails at any time, with or without notice, for any reason. We may also

terminate or suspend your access to these emails if you violate any terms of this Agreement.

g. Changes to Terms

- i. We may update or modify these Terms of Use at any time. It is your responsibility to review this Agreement periodically to stay informed of any changes. Your continued use of our Promotional Emails after any changes constitute your acceptance of the modified Agreement.

h. Contact Information

- i. If you have any questions or concerns about these Terms of Use or our Promotional Emails, please contact us at marketing@bigdaddyfishingrodracks.com.
- ii. By signing up for our Promotional Emails, you acknowledge that you have read and understood these Terms of Use, and you agree to be bound by them.